



Keshav Memorial Institute of Management
Affiliated to Osmania University, Approved by AICTE
A unit of Keshav Memorial Educational society
Narayanaguda, Hyderabad, 500029



KAIZEN - CLUB

Venue- MBA Seminar Hall

Report on “GNANANVESH-BUSINESS QUIZ”-3.0

Date of Report: 7th January 2026

The program was organized by the student coordinators of KAIZEN – Management Club. The club was established for MBA students to gain practical exposure to managerial skills such as planning, organizing, coordinating, and teamwork through various academic and co-curricular activities.

Gnana Anvesh 3.0 – Business Quiz was conducted on 7th January 2026 on the occasion of Youth Festival (Students Day). The event aimed to enhance students’ business knowledge, analytical thinking, and team spirit.

A total of 12 teams participated in the quiz competition. The event consisted of four exciting and knowledge-driven rounds:

Round 1: Taglines and Logos

Round 2: Ad Vision

Round 3: Abbreviations and Founders

Round 4: Rapid Fire Round

The winners and Runners of the event are as follows

S. No	Winners Position	Names of the participants
1.	First	Revelli Rudraksha S. Madhusudhan S. Navadeep
2.	Second	Hanishveer Devarshetty P.Venkat Sri Harsha Mohammad Uzair

Both the teams were issued certificates on Youth festival day.

The competition was conducted smoothly and witnessed enthusiastic participation from all teams.

The Business Quiz conducted by the KAIZEN – Management club was a great opportunity for students to enhance their knowledge and skills in the business world. It has provided a platform for students to learn, think critically, build confidence, team work, knowledge expansion, memory enhancement, exposure to real-world examples. This event is the motivation for further learning. It was a valuable experience that contributed to their personal growth and academic growth. Overall, the event was a motivating and enriching experience that contributed to both their academic and personal growth.

